



Tuesday, January 18, 2022

Dear Business Owner,

It is that time again to start preparing for the 4th Annual Clay County Yellow-Meated Watermelon Festival. This event has become more than the Ashland Fun Days Committee ever dreamed of. With the ever-growing crowd each year, the Fun Days group is looking to reach out this year and invite more sponsors to help make this, now 2-day event, the best that it can be. Your generous contributions are the key to the success of the Clay County Yellow-Meated Watermelon Festival, which, in turn, gives back to the community through this free event. This sponsorship package offers you, our valued community partner, the opportunity to be a part of this ever-growing community festival. A captive audience will see the support from your business and your dedication to the festival. Sponsorship money is spent on things including but not limited to the initial purchase of festival supplies, volunteer lunches, portable restrooms and handwashing stations, sanitation supplies, advertising, power, entertainment, and more. This letter is to invite sponsors to be a part of our festival. If you have any questions, please feel free to contact the Ashland Fun Days Committee.

Thanks again,

The Ashland Fun Days



Clay County Yellow-Meated Watermelon Festival

Sponsorship Application

Deadline Friday, July 1, 2022

Diamond \$1000

- ❖ Exposure on all printed advertisement
- ❖ Large logo placement on banner (12''x 12'')
- ❖ Stage mentions
- ❖ 8 Festival T-Shirts

Platinum \$750

- ❖ Exposure on all printed advertisement
- ❖ Medium logo placement on banner (10''x 10'')
- ❖ Stage mentions
- ❖ 6 Festival T-Shirts
- ❖ 10x10 Vendor Space

Gold \$500

- ❖ Exposure on all printed advertisement
- ❖ Small logo placement on banner (6'' x 6'')
- ❖ Stage mentions
- ❖ 4 Festival T-Shirts
- ❖ 50% off 10x10 vendor space

Silver \$250

- ❖ Exposure on all printed advertisement
- ❖ Text name on banner
- ❖ Stage mentions
- ❖ 2 Festival T-Shirts

Bronze \$100

- ❖ Text name on banner
- ❖ Stage mentions
- ❖ 1 Festival T-Shirt

Business	
Contact Person	
Address	
Phone Number	

Please make checks payable to: Ashland Fun Days
 P.O. Box 849
 Ashland, Al 36251

**Please submit digital logo to ccyellowmelonfest@outlook.com